

## HOUSE OF COMMONS

LONDON SW1A 0AA

Mr Edward Masterson Head Teacher St John Bosco Catholic Primary School Monmouth Drive West Bromwich B71 2ST

19th February 2019

Dear Mr Masterson,

## Fizz Free February

Thank you for taking part in Fizz Free February.

Reducing sugar in a child's diet is so important for their teeth and health, so I am delighted you volunteered to run this campaign in your school.

You join 57 other Sandwell schools who have registered their interest in Fizz Free February.

Like you, schools have devised innovative ways to get the message out amongst both children and their parents.

Many schools have held events in their school assemblies, or have written home to parents to make them aware of the campaign. In other schools, Fizz Free February has been incorporated into lesson plans; staff and pupils have been liaising with local shopkeepers to promote the campaign and in some cases, sponsored challenges have been set-up. These are just a few of the brilliant ideas that you and your colleagues have come up with to promote the campaign and make it a success.

The latest statistics show that that 28.1 per cent of young people aged 10 and 11 in Sandwell are now classed as obese – the third highest of

any local authority area in the country - meaning our kids are at least 20 per cent heavier than they should be.

Big changes don't happen overnight, but small steps do make a difference, so thank you for being so committed.

I'm keen to hear your thoughts on the campaign and how it was received in your school. I can be contacted via twitter @tom\_watson, via email at <a href="mailto:tom.watson.mp@parliament.uk">tom.watson.mp@parliament.uk</a>, or by writing to me at the House of Commons, London SW1A 0AA.

Thank you once again for taking part and I hope you will consider running Fizz Free February again next year!

Yours sincerely

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Tom Watson

Member of Parliament for West Bromwich East